

Customer Acquisition Script

What is your favorite store? Or Do you ever shop at Wal-mart or Target?

Would you be interested in getting cash back every time you shopped there? (if yes)

Okay listen there is a great new company that is actually paying people to shop. I know it sounds too good to be true, but it doesn't hurt to check it out does it? Give me your email address, and I will send you some information. Put them into the "Customer" campaign if you have iWorldLink. Follow up in a day or two.

ALSO:

If they are a cold recruit get their info especially email address and tell them you will contact them with more information. If they are your personal referral schedule a time for them to check out an online presentation, watch the 5 minute Video, or do a 3-Way with your expert. It's also a great idea to put them into the "Personal Referral" campaign if you have it.