

Non-Profit Organization (NPO) Preliminary Evaluation Form
How can we help?

NPO name: _____

NPO contact person: _____

NPO Address: _____

NPO Phone: _____

NPO Email: _____

NPO Website: (if available) _____

Does your organization have any fundraisers planned this year? YES or NO

Does your organization ever have any difficulty in trying to reach fundraising goals?
YES or NO

Has the organization ever had any challenges in preparing a fundraiser? YES or NO

How many supporters/members does the organization have?

Does the organization have partnerships with any businesses? YES or NO

Do you currently use any type of merchant account service to accept credit cards?
YES or NO

Would there be future interest in any type of web design services? YES or NO

Are you familiar with loyalty programs? YES or NO

Did you know that consumers prefer loyalty programs that help non-profit groups over
any other loyalty program (including ones offering cash back, airline miles)? YES or NO

If the OurGV Rewards program makes sense, how soon would you want to start
fundraising?